

Kentucky Writing Project State Network

2011 Fall Conference on Literacy

September 10, 2011

Business & Technology Center
Eastern Kentucky University

**SIX HOURS
PROFESSIONAL DEVELOPMENT
CREDIT AVAILABLE**



- Integrating Technology into Teaching and Learning
- The new Kentucky Core Academic Standards
 - Teaching Argument
 - Literacy in Content Areas
 - Visual and Media Literacy
- Meeting the Needs of English Language Learners
- Writing Project Gallery Walk of Great Ideas

**FOR ALL TEACHERS,
ADMINISTRATORS, &
CURRICULUM
SPECIALISTS**

Special Pre-Conference Dinner, Friday, September 9, 7 pm

Celebrating the Kentucky Writing Project Sites'

15th, 25th, and 30th year Anniversaries

Speaker, Ellen Lewis

Business & Technology Center Atrium 7 p.m.

**Keynote Speaker,
Kentucky Department of Education
Program Review Specialist, Rae McEntyre
on the New State Assessment Expectations
Saturday, Sept. 10, 8:00 a.m.**

Conference Schedule

Saturday, September 10

7:30am(Eastern time)	Check-in / Coffee / Book Fair services courtesy of——
8:00-8:45	Keynote Speaker, Rae McEntyre, New State Assessments
8:55-10:10	Choice of Sessions
10:10-10:45	Writing Project Demonstration Gallery / Exhibits
10:45-12:00	Choice of Sessions
12:00-1:00	Buffet Lunch (provided);
	Writing Project Demonstration Gallery / Exhibits open
1:00-2:15	Choice of Sessions

Friday, September 9

7:00 pm (Eastern time)

Kentucky Writing Project
Anniversaries Celebration Dinner
Speaker: Ellen Lewis
Business & Technology Center

Conference Program

8:00-8:45

Keynote Address

Rae McEntyre, Program Review Specialist, Kentucky Department of Education. *New State Assessments*

Session Choices

8:55-10:10

Sessions

- A. **Valuing Videos: Using Web 2.0 Tools to Enhance Instruction and Connect Students.** *Sabrina Back, Mountain Writing Project, [Technology Strand](#)* Educators have increasing variety in accessible media to enhance their exploration of subject matter; problem is, not everyone is familiar with tools to annotate, clip, and embed videos. Another issue is providing students with collaborative digital venues to promote real-time discussions of topics. This session will explore new technologies that will enhance multimedia use and student collaboration.
- B. **Beyond the Standards: The Subtext Strategy—an Innovative Tool for Real World Writing.** *Jean Anne Clyde, Louisville Writing Project, [KCAS Strand](#)* A hands-on session where participants will discover the power of a simple, yet remarkable new strategy. The Subtext Strategy helps writers of all ages create thoughtful, well-articulated texts that not only meet standards, but that can change the world. Stories/work samples will leave participants energized by the strategy's endless applications.
- C. **The Holocaust and Beyond: Social Justice Education in Your Classroom.** *Stephanie Smith, Morehead Writing Project & Risha Mullins, EKU Writing Project, [Content Area Literacy Strand](#)* We will present a framework for teaching about the Holocaust and modern genocide from a social justice perspective using critical thinking skills to encourage change.
- D. **ELL Strategies for the Mainstream Classroom.** *Gwen Snow, Louisville Writing Project, [ELL Strand](#)* An introduction to research-based strategies used by teachers of ELL (English Language Learner) students in sheltered instruction classrooms. The discussion of these practices revolve around how they may be adapted for mainstream classes.
- E. **What's the Difference between Argument and Persuasion?** *Denise Amos, Louisville Writing Project, [KCAS Strand](#)* We will come to that knowledge by analyzing writing in Appendix C and then explore strategies for teaching argumentation.
- F. **The Best of Both Worlds: Teaching Your Content through Literacy.** *Maggie Brewer, EKU Writing Project, [Content Area Literacy Strand](#)* Meeting the new KCAS for literacy in social studies and science doesn't seem so daunting when you realize what you've already been doing and how you *can* accomplish what you need to now. I am a content teacher, and I will show how I use literacy strategies and techniques to meet Kentucky Core Academic Standards.

10:10-10:45

Writing Project Demonstration Gallery Walk.

10:45-12:00 Sessions

- G. **Collaborative Revision Using a Wiki Site.** *Amy Braunwart, NKU Writing Project, [Technology Strand](#)* This session will teach participants to effectively use a wiki site such as pbworks.com to have students collaborate on the revision process. Participants will see how students in a third grade classroom have used the site for revision and samples of finished products. Participants will use a wiki site and begin setting up a wiki site of their own.
- H. **Differentiation & Integration: Bring on the New Standards.** *Elizabeth Wallace, WKU Writing Project, [KCAS strand](#)* Session participants will experience a fast-paced, interactive opportunity to brainstorm with colleagues regarding the differentiation and integration of the new Senate Bill One Core Content Standards. Information will be provided and then participants will put it into action . . . Be ready to move.
- I. **This is Math Class, Why are We Writing and Reading?** *Jessica Cole, Mountain Writing Project, [Content Area Literacy Strand](#)* How can you successfully incorporate the literacy strands into a math classroom? We will talk about teaching vocabulary, using graphic organizers, implementing think-alouds, and using learning logs.
- J. **Motivating Children to Write.** *Beth Anne Clayton, Katalin McChesney, Meredith Burroughs, Carissa Stevens, Jeremy Grant, EKU Writing Project. [ELL Strand](#)* Our focus is on what motivates/encourages boys & ELL students to write.
- K. **Writing with Visual Arguments.** *Wendy Turner, Bluegrass Writing Project, [KCAS Strand](#)* This session will focus on visual arguments, specifically an award winning Pulitzer Prize photograph originally printed in *Time* magazine. I will walk you through the process of “deconstructing” and “unpacking” a photo in order to spur higher level thinking and to create excellent argumentative writings.
- L. **How to Change the World: Real World Writing in Middle School.** *Tamara Stephens, Purchase Area Writing Project, [Content Area Literacy Strand](#)* Our work as educators is not just to teach our content, but also to teach and model good citizenship. When students are able to combine learning with real life concerns, the impact can be world-changing! Come See!

12:00-1:00 Lunch Soup, Salad, Sandwich Buffet (BTC Atrium) Writing Project Demonstration Gallery Open.

1:00-2:15 Sessions

- G. **Using iPods for Web Quests & Chat Forums For Group Discussion.** *Beverly Stephens, Mountain Writing Project. [Technology Strand](#)* This session will show how students can use their iPods to do research projects related to classroom reading and computers to participate in a group discussion about the literature through a chat forum.
- H. **Writers Workshop, Conferencing, and Technology Supported by Common Core Standards.** *Tasha Bowlin, Lindsey Caudill, Kim Curtis, Maria Durbin, EKU Writing Project. [KCAS Strand](#)* Suggestions for introducing the new KCAS into both elementary and high school classrooms. Discussion of standards-based learning that is authentic, intentional, and student-centered. Hear how classroom writing will change after Senate Bill 1, and how to improve student writing through Writers Workshop and the use of technology.
- I. **Seizing the Moments: Opportunities to Write in Response to What’s in the News.** *Debbie Ball, Purchase Area Writing Project. [KCAS Strand](#)*
- J. **Think INTEGRATION—Writing Common Core; Writing Policy; Writing Program Review and the Literacy Plan.** *Denise Reetzke, WKU Writing Project. [ELL Strand](#).* This session will embrace the writing initiatives that are in place in all Kentucky Schools: Writing Program Review, Writing Common Core Standards, Writing Policy, and Literacy Plans. Teachers sometimes feel overwhelmed with all the documentation. Being intentional with a successful common core writing activity can effectively be evidenced for the school’s Writing Program Review...Writing Policy...And Literacy Plan.
- K. **Understanding iKIDS: What Does it Mean to be Digitally Literate?** *Doris Settles, Bluegrass Writing Project. [Technology Strand](#)* 2day u cn rite n spk txt. Some of you had to take a moment to decipher the first sentence; most teens read it as Standard Written English. Marshall McLuhan said “The Medium is the Message” and in today’s blended graphical/textual/visual/auditory world both physical and virtual, that means our options have expanded dramatically. As the “digital immigrants,” it is imperative we move closer to becoming a “naturalized citizen” in this Web 2.0 environment.
- L. **Math Literacy: Why Should I Care?** *Lisa Ziemke, WKU Writing Project. [Content Area Literacy Strand](#)* Don’t let your fear of math keep you from this very valuable demonstration. Discover the wonders of math literacy skills that can be utilized in any core content classroom. From critical thinking strategies to practical applications, this session is a must for any educator.

Early Registration Deadline: September 2!

You may send a photocopy of this page.
Electronic registration also available: <http://www.kywritingproject.org>

School _____

Address _____ City _____ State _____ Zip _____

Phone _____ e-mail contact: _____

**Cost: \$75 per person if registered by Sept. 2. Late & walk-in registrations: \$100
Pre-Conference Friday Evening Dinner, \$20 per person**

_____ Number of Dinner Reservations
_____ Number of Conference Registrations
_____ Total School P.O. # _____ Check enclosed _____ (payable to *Kentucky Writing Project Network*)

Name(s) _____ email _____
Last First

_____ email _____
Last First

_____ email _____
Last First

Electronic registration available at
<http://www.kywritingproject.org>

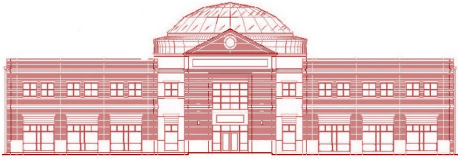
OR please mail your registration form to
Gill Hunter
EKU Writing Project / 467 Case Annex
521 Lancaster Ave.
Richmond, KY 40475

While you're in Richmond:

- THE POTTERY FESTIVAL, next to campus
- Berea Artisan Center
- Over 100 buildings on the National Historical Register
- Italianate Mansion Tour,
- Planetarium
- Fort Boonesborough

iPhone Free App available www.richmondkytourism.com

Directions to EKU Business & Technology Center



From Southbound I-75:
Travel on I-75 South, toward Lexington/Richmond / Knoxville, to Exit #87 (2nd Richmond exit); turn LEFT onto the Eastern Kentucky University (EKU) By-Pass, crossing over the interstate. Drive approximately 1 mile; turn RIGHT at a light onto Lancaster Avenue. Proceed about 100 yards and turn LEFT onto Hall Road (road not marked). Proceed past the front of the BTC building (glass domed) and park in the lot on the far side of the building.

From Northbound I-75:
Travel on I-75 North, getting off at Exit 87 and turn RIGHT onto the Eastern Kentucky University (EKU) By-Pass. Drive approximately 1 mile and turn RIGHT at a light onto Lancaster Avenue. Proceed about 100 yards and turn LEFT onto Hall Road (road not marked). Proceed past the front of the BTC building (glass domed). Park in the lot on the far side of the building.